Do you want to develop your Business Idea?

Or, are you interested in developing your Business Plan for your Idea?

As a Partner Organization to International Labor Organization (ILO), **Genesis Consult** embarks on **training potential and existing entrepreneurs** for **Generate Your Business Idea (GYBI)** and **Start Your Business (SYB)** Programme, which will assist to harness your entrepreneurial spirit by implementing your Business Model.

Generate Your Business Idea (GYBI) targets potential and existing entrepreneurs' who have various business ideas that they want to develop and implement. The programme uses a ILO methodology to scan idea competitiveness and potential.

Start Your Business (SYB) targets potential and existing entrepreneurs' who have a business idea, which needs to be developed in terms of covering key elements of the business such as Costing, Marketing, Staffing and Research among others. The programme assists in developing a Business Plan for that particular idea.

Genesis Consult offers both the programmes for **3 to 4 Day Programme**, which is facilitated by materials from the International Labor Organization (ILO).

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